IX. REPORTING AND DISSEMINATION

The cross-site evaluation will provide utilization-focused information grantees can apply to improve their local initiatives, as well as summative information to guide future national, state, and local efforts to support high-fidelity implementation of home visiting programs to prevent child maltreatment. To meet these goals, the Mathematica-Chapin Hall team will disseminate findings and lessons from the cross-site evaluation throughout the evaluation period. We will do this by creating annual reports, a final report, and periodic ad-hoc reports CB/ACF requests on priority topics. CB/ACF and the cross-site evaluation team are committed to providing timely information to the child maltreatment research and practice communities through other types of dissemination approaches, as well including policy briefs, presentations at professional conferences, briefings for federal interagency groups and CB/ACF staff members, and publication in leading scholarly journals. In addition, the cross-site evaluation will prepare a restricted-use data file that will be available to qualified researchers through the National Data Archive on Child Abuse and Neglect (NDACAN) at Cornell University. The cross-site evaluation team will work closely with NDACAN staff to ensure that the data and documentation provide strong support to other investigators interested in the data set.

To meet the needs of the EBHV grantees and CB/ACF, the reporting and dissemination plan includes two primary levels of reporting: (1) grantee-specific, and (2) cross-grantee. First, the cross-site evaluation team will provide each grantee with grantee-specific findings based on the case study approach used for the systems and process domains (described in Chapters II and VI). Grantee-specific reporting will include findings from the 2010 and 2012 site visits and partner surveys, as well as the final partner survey in 2013, ongoing fidelity and systems data, and program costs (2011 data collected in early 2012). This reporting will include a profile of the grantee’s basic characteristics (for example, program and local evaluation activities in the past year), as well as analysis of grantee strategies and progress in meeting their local EBHV goals for systems development and change and supports for home visiting program model fidelity. Second, based on the grantee-specific, cross-grantee, and cross-domain analyses (Chapter VIII), the Mathematica-
This chapter presents the preliminary plans for reporting and disseminating the cross-site evaluation findings. The plans may change to reflect CB/ACF priorities. CB/ACF will review and provide feedback on the outline and draft versions of each proposed product and presentation developed by the cross-site evaluation team during the contract period.

**Annual Reports**

Each fall, the Mathematica-Chapin Hall team will produce an annual report that addresses key evaluation questions. The content of the annual reports will vary, depending on the stage of the study and the data available. Reports will be accessible to broad audiences of practitioners and policymakers, with enough detail for a research audience. The current plans for the content of the annual reports are:

- **The 2009 report** reviews the initial year’s evaluation activities, discusses the grantees and their evaluation plans, and concludes with a discussion of the lessons learned and the next steps for the cross-site evaluation. Grantee profiles based on summer 2009 grantee revisions to their implementation and evaluation plans will be provided and verified with grantees in fall 2009.

- **The 2010 report** will present findings drawn from the grantee-specific and cross-grantee analyses. These analyses will focus on the systems and process domains. In addition, the Mathematica-Chapin Hall team will present the findings from the fidelity analyses. The systems reporting will document the status of grantee goals and activities designed to reach them, as well as findings from the first grantee partner survey. For the fidelity domain, the report will include initial confirmation from purveyors that grantees are approved to implement their chosen home visiting program models, home visiting program and staff characteristics, program enrollment and participant characteristics, and the services received by families. Process study findings will be used to report how and why grantees made the choices they did during the planning and early implementation period. The process study reporting will also describe the early challenges and successes that grantees report.\(^{26}\)

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\(^{26}\) The current cross-site evaluation contract requires brief site visit summaries and information about the emerging themes identified across grantees shortly after site visits are completed. The Mathematica-Chapin Hall team will work with CB/ACF to streamline the reporting process. We currently recommend focusing on providing grantees with the case study (based on the systems and process domain data) findings within three months of conducting the site visits. This will allow time for verification of the information before conducting the cross-site analyses.
The cross-site evaluation team will also provide grantees with an updated grantee-specific profile, as well as findings from the systems and process analyses (below, we describe the verification process and the utilization-focused technical assistance activities that will support this). As described in Chapter VII, these data will be drawn from site visits to grantees, the partner survey, feedback from program model purveyors, and the web-based data collection system.

- **The 2011 report** will provide the first opportunity to conduct analyses of changes over time at both the grantee-specific and the cross-grantee levels. This report will include analyses of data on systems and implementation fidelity drawn from the web-based system, highlighting changes over time. As in the 2010 report, this will include analyses of grantees’ progress toward meeting their systems goals, home visiting program and staff characteristics, program enrollment and participant characteristics, and the services received by families. In addition, the cross-site team will provide grantee-specific information to grantees on these topics as part of updates to their annual profile.

- **The 2012 report** will build on the 2010 report structure and content; it will also present analyses of change over time on a broad set of measures. Findings from the 2012 site visits and partner survey will be included, as will the ongoing assessment of fidelity to the home visiting program models. The cost analyses based on 2011 data will also be included in this report. As in 2010, the cross-site team will provide an updated grantee-specific profile, as well as findings from the systems and process analyses.

- **The 2013 report** will provide cross-site analyses of changes over time for a prescribed set of systems and fidelity indicators. The primary data source will be the web-based system. The report will be similar in structure and content to the 2011 report, except that it will also include findings from the final partner survey. The cross-site team will provide grantee-specific information to grantees on these topics as part of updates to their annual profile and a brief summary of the findings from the partner survey for their project.

Table IX.1 summarizes the contents planned for each of the annual reports and the 2014 annual/final report.

**Final Evaluation Report**

The final report, delivered in fall 2014, will be the final project deliverable. It will serve as the final annual report, as well as the final evaluation report. The report will be comprehensive, synthesizing all aspects of the study. It will also be written to be accessible to a range of audiences. In addition to presenting the systematic review of evidence in the family and child outcomes domain, it will include detailed descriptions of operational structures and of systems outcomes, as

27 Analyses of the partner survey across all three rounds of data collection will be presented in the final report.
Table IX.1  EBHV 2010-2014 Annual and Final Report Contents

<table>
<thead>
<tr>
<th>Domain</th>
<th>2010 Annual</th>
<th>2011 Annual</th>
<th>2012 Annual</th>
<th>2013 Annual</th>
<th>2014 Annual/Final</th>
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<tr>
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<tr>
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</tbody>
</table>

EBHV = evidence-based home visiting.

well as integration of qualitative information from the process study with costs, outcomes, and fidelity. To the extent possible, it will describe linkages between grantee characteristics and systems change efforts, fidelity of implementation to the program models, and program costs. In the final report, the cross-site evaluation will describe lessons learned for policymakers, program operators, and researchers and outline next steps in research that can help answer emergent questions suggested by the study.

Key topics for the final report may include:

- A cross-site synthesis of implementation and change over time based on the process domain activities (site visits and partner survey)
- Longitudinal analysis of family characteristics, enrollment, and service delivery
- The evidence for impacts of the initiative on targeted family and child outcomes (based on the systematic review of grantee evidence)
• Analysis of associations between enrollee characteristics and implementation
• Analysis of cost data
• Analysis of cross-domain findings linking systems, fidelity, and program costs
• Analysis of evidence supporting linkages between success in supporting the fidelity of home visiting program models and subsequent scale-up and sustainability of home visiting programs
• Analysis of the links between program effectiveness and reach into the target population
• Grantee perceptions of the participatory process and focus of the evaluation

The final report will also serve as the basis for additional dissemination efforts, including a briefing for CB/ACF staff members, presentations at professional meetings, and policy briefs.

**Periodic Ad-Hoc Reports and Literature Reviews**

Beginning in 2010, the Mathematica-Chapin Hall team will produce up to two additional reports per year. These will be brief reports of analyses completed upon request from CB/ACF, usually within a few days. Most ad-hoc reports will be short supplemental analyses, tables, or figures, with brief interpretive summaries.

Mathematica-Chapin Hall staff will also write, and update as needed, two short literature reviews on key evaluation issues throughout the project. In 2009, the evaluation team will produce a review on cost analysis and the team recently completed one on the systems domain evaluation design (Hargreaves and Paulsell 2009).

**Utilization-Focused Reporting**

Starting in 2010, the Mathematica-Chapin Hall team will produce up to three utilization-focused reports per year. Their purpose is to distill key cross-site evaluation messages that focus on practice, for ease of sharing with grantees, home visiting staff, and other stakeholders. These reports will include practitioner-friendly materials designed to promote wide use. The content of these reports will be determined in conjunction with CB/ACF and the grantees. These reports may be policy briefs or short articles in practitioner-oriented publications. Other possible outlets include conference presentations aimed at grantees and home visiting staff and administrators.

The case studies produced as part of the annual report activities will be utilization focused, and the Mathematica-Chapin Hall team will provide technical assistance to grantees on how to interpret and use them in their work with their implementing agencies and other partners. The grantee-specific case studies will include partner survey findings (including the sociomatrixes and sociograms
described in Chapter VIII), as well as findings from the site visits. The technical assistance provided by the cross-site team may include a webinar on how to interpret the findings, as well as one-on-one and group consultation between grantee liaisons and the grantees.

**NDACAN Data Restricted-Use Data Files**

The Mathematica-Chapin Hall team will submit cross-site evaluation data files to NDACAN. This is a regular practice for CB/ACF grants to facilitate ongoing research through data collection supported by federal dollars. The data files will include (1) data submitted by grantees and their implementing agencies through our web-based data collection system, (2) family and child outcomes quality indicators submitted by grantees and local evaluators on a customized form through SharePoint, (3) family and child outcomes data grantees include in their final reports/articles that serve as the basis for the cross-site systematic review of evidence, (4) selected data collected during site visits, and (5) data submitted directly to Mathematica by home visiting national models, such as data from the Nurse-Family Partnership’s Clinical Information System. The Mathematica-Chapin Hall team will work collaboratively with NDACAN, as well as with the grantees and CB/ACF, to coordinate the archiving of the data sets to ensure the format supports NDACAN’s mission of providing data sets to researchers on child abuse and neglect for secondary analysis.

This collaboration includes developing data structure and variable naming conventions, missing code values, syntax, and a codebook that defines the variables and layout of the data files. The codebook will comply with NDACAN requirements and industry best practices, such as those guidelines issued by the Inter-University Consortium for Political and Social Research. All data and documentation will be transmitted to NDACAN from the Mathematica-Chapin Hall team electronically through Secure Sockets Layer transmission protocol into a secure space on NDACAN servers. All data will be in SAS format, in keeping with NDACAN’s preference for SAS or SPSS. There will be no delivery of hard-copy files or documentation.

The cross-site evaluation team will work closely with NDACAN staff to ensure that the data are not identifiable. Because of the sensitive nature of the data and the fact that data are being collected in a relatively small number of sites, the data set will be available only to researchers who agree to meet the following requirements: (1) they hold an Institutional Review Board approval for their proposed project, and (2) they sign a data security agreement.